

Andrew McLeod

Creative Direction / Art Direction / Design

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Experience

VML

Creative Director

2003 - Present | Kansas City, MO

Creative team lead, concept, strategy, digital product design, UI, UX, graphic design, art direction, illustration, animation (and then some) for all manner of digital, mobile, experiential, print, broadcast and video content.

Avila University

Adjunct Professor

2016 | Kansas City, MO

Ogilvy & Mather

Freelance Designer

2003 | Dearborn, MI

WIT, Inc.

Senior Web Designer

2000 - 2002 | Clinton TWP, MI

Merge Computer Graphics

Digital Technician

2000 | Livonia, MI

GK Digital

Digital Technician

1997 - 1999 | Troy, MI

Clients

Ford Motor Company, FordPass, Kashi, Kellogg's, Darden Restaurants, Bear Naked Granola, Burger King, Dr. Pepper, Accelerade, SAP, Simon Property Group, Texas Children's Hospital, American Cancer Society, Kansas City Royals, Detroit Red Wings

Recognition

One Show Young Ones — Professor
LEGO Playbox

One Show Interactive — Nominee
Design Craft
Commonwealth Bank of Australia
commbank.com.au

American Advertising Federation
Kansas City – Addy
Gold, Silver, Bronze (multiple)

Print Magazine Regional Design Annual
American Cancer Society
Shave to Save poster

Guidelines for Online Success
TASCHEN Books
BurgerKing.com

Favourite Website Awards
BurgerKing.com

Communication Arts Webpicks
Bear Naked Granola Winteractive

Internet Advertising Awards
Outstanding Website
Bear Naked Granola Winteractive

Education

College for Creative Studies

Detroit, MI

Bachelor of Fine Arts

Animation & Digital Media

Interactive Media

Macomb Community College

Warren, MI

Associate of Applied Science

Graphic & Commercial Art

Illustration